



1. **Length of Agreement:** Appropriate & approximate deadlines will be discussed during the discovery call and will also be in writing on the contract.
2. **Scope of Work / Responsibilities of Parties:** [Debbi Mazor Design](#) will provide a design brief/proposal and confirm the scope of work with the client. Both parties will agree upon scope of work & timing. Client is responsible for providing any needed or discussed assets, if applicable. Client is responsible for signing agreement and paying 50% deposit of estimate.
3. **Payment:** Client will pay **50% of designer fee** as a **non-refundable** deposit prior to start of project. At completion of project, designer will invoice client. Client will pay the **remaining 50% designer fee plus any additional hourly rates, custom illustration, stock photography fees, etc. at completion of project, prior to final file delivery.** In other words, client is to pay the remainder of invoice at completion of project before files are transferred to client. All art will be watermarked until then. Preferred method of payment is either Venmo or PayPal. If alternate ways of paying are needed, that may be arranged.
4. **Font Usage/License:** Client will receive names of recommended fonts & fonts used. **Font licenses need to be purchased by client.** A link to the font(s), and further information will be given in the presentation deck. Client will need to own the license if it's for commercial use, and install on their computer. However, attempts will always be made to use Adobe fonts as this is easier than purchasing from a font house, as long as client owns an Adobe product.
5. **Intellectual Property Rights / Usage Rights:** [Debbi Mazor Design](#) maintains the Intellectual Property Rights to all designs. Working/native files always go to the client for Logo Design(s) at the completion of project. And as an option, **client may request working/native files for other work & materials for a 2 hour minimum fee...in order to gather, organize, clean up, package and upload.**